# businessessentials

...essential information for business people



### **Business Essentials Monthly Audio CD**



Managing Director Nick Schildberger

Executive Producer Heather Dawson

Senior Producer Bob Kearsley

Technical Producer Peter Letts

Producer/Business Development Manager Chris Ashmore

Subscriptions Manager Maureen Payne

## bemedia production audio & video for business

Publisher
Business Essentials
Media Production Pty Ltd
ABN: 98 006 144 449
106/12 Cato Street
Hawthorn East Vic 3123
Telephone: 03 9882 8333

Facsimile: 03 9883 8017

Email: info@be.com.au

Welcome to the May 2015 edition of Business Essentials.

If this is the first time you've received a Business Essentials CD, we hope it will be a thoroughly enjoyable experience for you - and that you'll come back for more!

#### TURN DRIVE TIME INTO PROFIT TIME

We suggest that you put this CD straight into your car's CD player and start listening. These CDs are designed to inform, update, motivate and inspire. And we know they work. Just check out what others say about us on our website at www.be.com.au and you'll see why Business Essentials has become such a valuable learning tool for thousands of business operators around Australia.

To subscribe, please complete the form below and send it to us, or order online at www.be.com.au/plans. Straight away you'll start receiving your own monthly CDs, as well as downloadable access to all our interviews online. We look forward to hearing from you!

Business Essentials Subsc	ription For	m	
☐ 1 year (12 editions) \$425			
☐ 2 years (24 editions) \$800 (SAVE \$50)			Prices include GST & P/H
Order online: www.be.com.a	u/plans		
Your Details			
Dr / Mr / Mrs / Miss Full nam	ie:		
Company:			
Address:			
Suburb:	State:		P/Code:
Phone: ()	Mo	bile:	
Email:			
Payment Options			
☐ Cheque			
Please find enclosed a chequ	ie made to	Business Essential	s Pty Ltd for \$
☐ Credit Card			
Please charge my credit card	for the an	nount of \$	
Card type (Please circle):	VISA	MASTERCARD	Expiry:/
Card number:			
Name on card:			
Signature:			

#### Returning this form

Telephone enquiries please call Maureen Payne (03 9882 8333)







For more information about the topics discussed on this program, please contact the relevant organisations listed below.

#### PRE-BUDGET PERSPECTIVES

Professor Neville Norman, Melbourne University n.norman@unimelb.edu.au

## APP TECHNOLOGY DUSTS UP THE CLEANING INDUSTRY

Mark Bernberg, WHIZZ www.whizztechnologies.com.au

#### HELPING YOUR KIDS INTO PROPERTY

Russell Cocks, Local Lawyers

T: 03 9398 2377

russell@locallawyersaustralia.com.au www.locallawyersaustralia.com.au

## EMPLOYEE SHARE PLAN CHANGES: THE GOOD, THE BAD AND WHAT TO DO

Michael Jones,

Cummings Flavel McCormack

T: 03 9252 0800

enquiries@cfmc.com.au

www.cfmc.com.au

#### BLACK DOG: THE HIGH PRICE OF SUCCESS

Leanne Faulkner

www.leannefaulkner.com

www.facebook.com/leannefaulkneraustralia

#### SHAREMARKET UPDATE

Elio D'Amato, Lincoln Stock Doctor T: 1300 676 333 or 03 9854 9444 www.lincolnindicators.com.au

#### HOW TO IMPROVE YOUR LUCK

Alan Hargreaves

T: 0417 664 245

alan@alanhargreaves.com

www.alanhargreaves.com

#### ARE YOUR GOOGLE RANKINGS AT RISK?

Heather Maloney,

Contact Point IT Services

T: 0411 550 915

hmaloney@contactpoint.com.au

www.contactpoint.com.au

#### LESSONS LEARNT FROM FAST GROWTH

James Tuckerman, Anthill Magazine

T: 0438 016 303

james@australiananthill.com

www.notsofreakyuniversity.com



## Accountants Who Help You See Further

Cummings Flavel McCormack are accountants who provide accounting, auditing and business advice to business owners Cummings Flavel McCormack also provides tax consulting services.

### Tax Consulting

Tax law is relevant to every major business and investment decision. Understanding the latest developments in tax is difficult.

The Cummings Flavel McCormack tax consulting practice works with clients to evaluate the taxation risks and benefits applicable to their business and investment plans.

We are proud of our ability to untangle the complexities of tax law to produce commercially practical tax advice that the client can understand and act on with confidence.

We have significant breadth of experience, having worked with successive governments in tax law development and holding key positions on advisory and education committees with professional tax bodies.





# Individual resident marginal tax rates for the year ended 30 June 2015

Income year 2015 Taxable Income \$	Income year 2015 Tax Payable (excluding Medicare levy)
0 – 18,200	Nil
18,201 – 37,000	19% of excess over \$18,200
37,001 – 80,000	\$3,572 + 32.5% of excess over \$37,000
80,001 – 180,000	\$17,547 + 37% of excess over \$80,000
180,001 +	\$54,547 + 47% of excess over \$180,000 (this includes the 2% temporary budget repair levy)

The tax rates do not include the Medicare Levy. From 1 July 2014 the Medicare levy rose from 1.5% to 2.0%. Your Medicare levy is reduced if your income is below a certain threshold and in some cases you may not have to pay the levy at all. The thresholds are higher for seniors. If your income is above the thresholds, you may still qualify for a reduction based on your family taxable income.

For more visit our website, www.cfmc.com.au

### Office Details

Level 15, 390 St Kilda Road Melbourne VIC 3004

T: 61 3 9252 0800 F: 61 3 9252 0801

E: enquiries@cfmc.com.au E: careers@cfmc.com.au

www.cfmc.com.au









# bemediaproduction

# audio & video for business

www.be.com.au

### **Business Essentials Media Production Pty Ltd**

106/12 Cato Street Hawthorn East Vic 3123 Telephone: 03 9882 8333 Facsimile: 03 9882 8017

Email: info@be.com.au